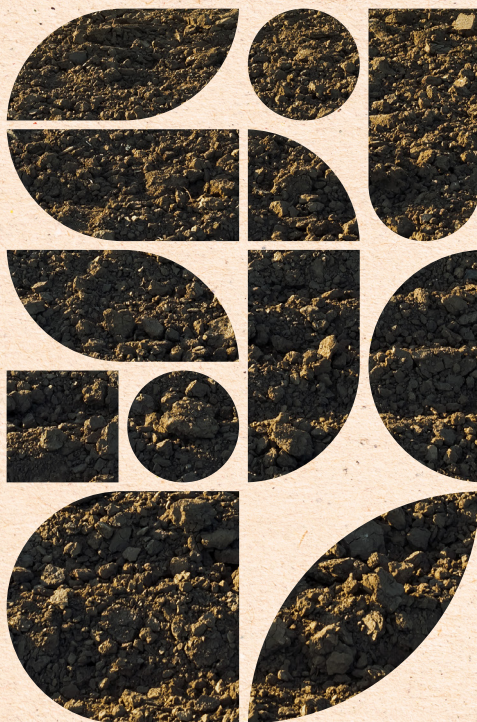




Sustainable Farming for a Better Future





Rift Valley Farms was established in 2017 in the heart of the Jordan Valley. Our farms are stretched across over 250 acres of pure virgin land with over 4200 all-Organic Medjoul date palms. The farms are located at the world's lowest elevation which provides us with a very rich oxygen atmosphere that allows the dates to grow the most premium Medjoul dates with a truly unique taste. The Company also grows a variety of other crops for local markets including mini vegetables, green leaves, corn, and pineapples.

Rift Valley farms relies on a combination of good agronomic practices and modern technology to produce eco-friendly premium quality crops.

OUR VISION

Our vision is to become leaders in the field of modern agriculture and post-harvest services and produce high quality crops without leaving a negative impact on the environment.



OUR MISSION

Our purpose is to combine the resources we have with our social responsibility in order to create a successful sustainable company.

Our access to natural resources combined with our diverse backgrounds and talents are the foundation of this establishment for which we aim to achieve many goals.

- **Premium Crops**
- **Post-Harvest Services:**
Freezing, grading, packing, Logistics, marketing, Distribution
- **Sustainable Water resourcing**
- **Agritech**
- **R&D**

SUSTAINABILITY



Preserve Soil Integrity

Our goal is to preserve the earth's integrity for future generations by eliminating all use of herbicides, pesticides, and other harmful chemicals that negatively affect our echo-system



Better Water Management

We aim to rely on technology to efficiently use our water resources by investing in computerized irrigation systems and building sufficient to ensure that every drop of rain is utilized



Sustainable Business Practices

Sustainable packaging
Eco-friendly logistics
Energy efficient machinery



Negative Carbon Footprint

Our goal is to source all energy from natural sources and planting as many trees and plants as possible in the hopes of reducing the CO2 impact on our planet



Crop Diversity

Our goal is to practice crop diversity in order to increase the fertility of the soil and prevent excessive use of artificial fertilizers

CLEAN ENERGY

The Future we look forward to...

Our current
packing facility runs
completely on solar
power backed up with a
battery storage system

With the exception of our cold
storage, our energy source
is completely reliant on the
energy from the sun

By 2026, our aim to convert all
power sources to clean energy.





ORGANIC MEDJOUL DATES



PS-BIO-149
Non-EU Agriculture

Rift Valley Farms is home to around 4200 organic Medjoul palm dates. Our trees are naturally grown without the use of any chemical fertilizers, herbicides, or chemical based insecticides. Our dates are irrigated using only fresh spring water and ground water.



Product **specification:**

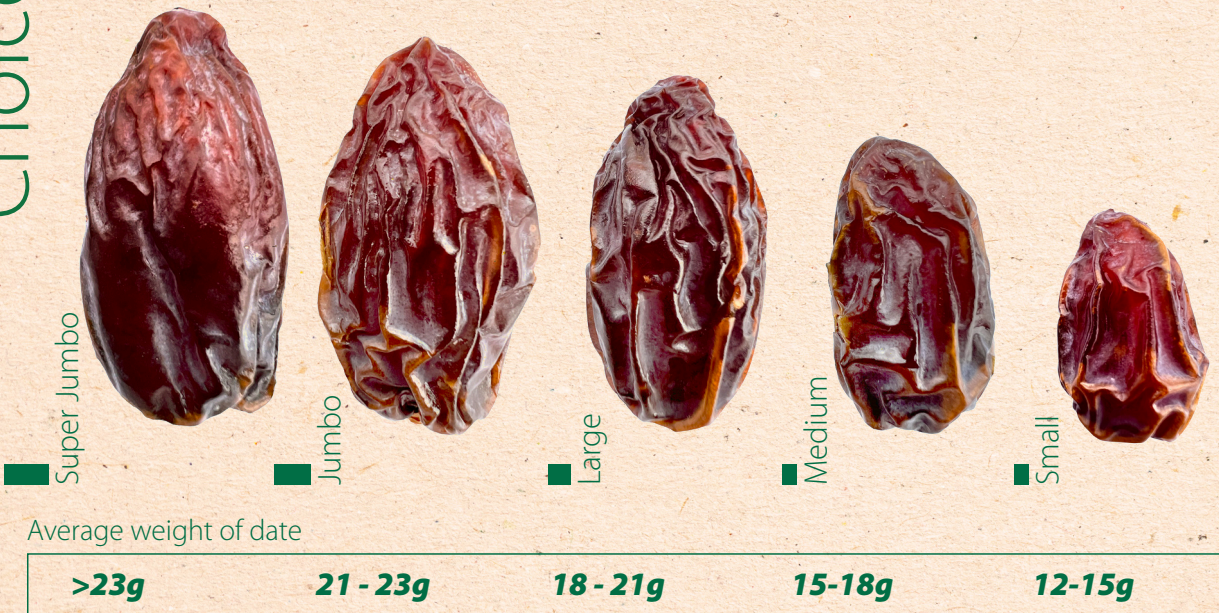
Premium Choice Classic

| | | | |
|-----------------|--------------------|--------------------|--------------------|
| Size Range | In Mixed Size Pack | In Mixed Size Pack | In Mixed Size Pack |
| Skin separation | 0-15% | 15%-40% | 40% + |

Premium



Choice





NATURAL MEDJOUL DATES

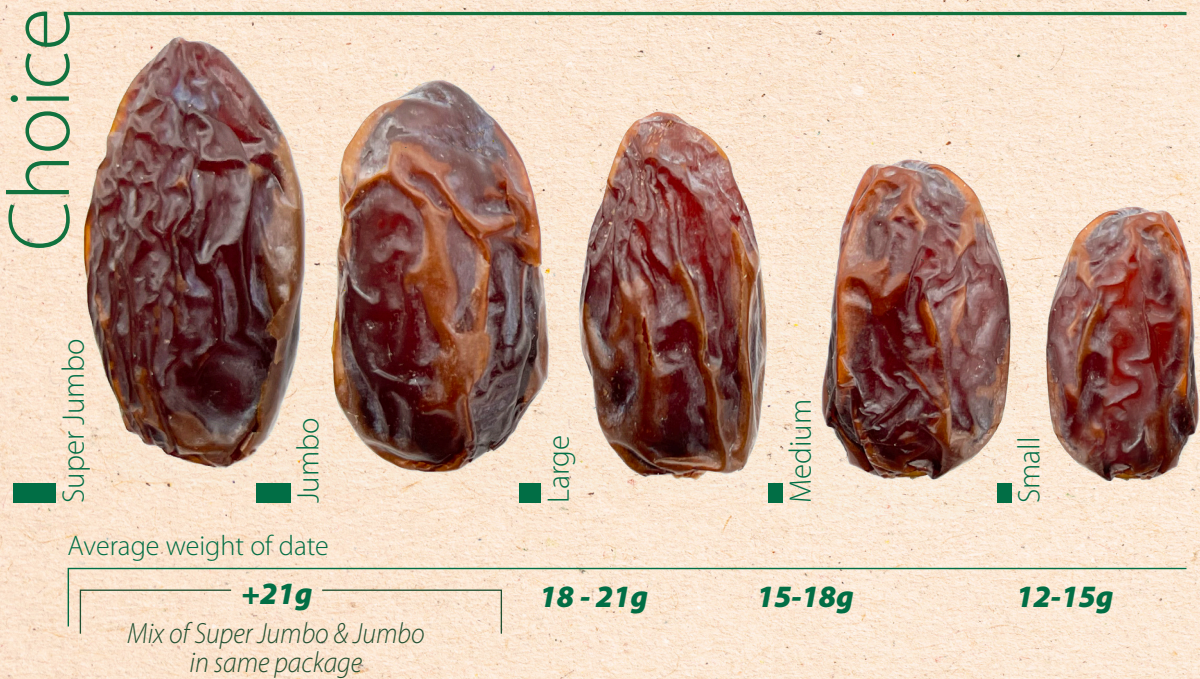
Savor the rich flavors of our premium Medjoul Dates sourced directly from small Palestinian farmers. Our team of experts collaborates with farmers to uphold strict quality and sustainability standards. When you choose our dates, you're not just enjoying a delicious treat, you're also supporting farmers, their livelihoods, and bringing farm-fresh goodness to your table. Experience the natural sweetness of Medjoul Dates, straight from the farm to your home!



Product **specification:**

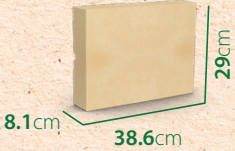
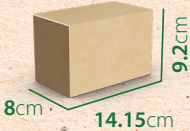
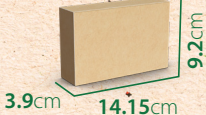


Premium Choice Delight Classic

| Size Range | In Mixed Size Pack | In Mixed Size Pack | In Mixed Size Pack | In Mixed Size Pack |
|-----------------|--------------------|--------------------|--------------------|--------------------|
| Skin separation | 0-10% | 10%-25% | 25%-60% | 60% + |



Packaging and Pallet Configurations



| | 5Kg | 1Kg | 450g | 200g |
|------------------------------|---|---|---|--|
| Average dates per unit | 275 | 50 | 25 | 10 |
| Unit size |  |  |  |  |
| Units per master case | NA | 8  | 16  | 16  |

(450g and 1kg)10 Master cases per Layer
(200g)20 Master cases per Layer

| Unit Size | Master cases / Pallet | Units / Master Case | Units / pallet | Net weight in kg / Pallet |
|-----------|-----------------------|---------------------|----------------|---------------------------|
| 200g | 200 | 16 | 3200 | 640 |
| 450g | 100 | 16 | 1600 | 720 |
| 1kg | 100 | 8 | 800 | 800 |
| 5kg | - | - | 200 | 1000 |

Configuration based on a maximum pallet height of 200cm - Pallet dimensions: 100x120x14 cm



| Unit Size | Master cases / Pallet | Units / Master Case | Units / pallet | Net weight in kg / Pallet |
|-----------|-----------------------|---------------------|----------------|---------------------------|
| 200g | 240 | 16 | 3840 | 768 |
| 450g | 120 | 16 | 1920 | 864 |
| 1kg | 120 | 8 | 960 | 960 |
| 5kg | - | - | 200 | 1000 |

Configuration based on a maximum pallet height of 226cm - Pallet dimensions: 100x120x14 cm



| Unit Size | Master cases / Pallet | Units / Master Case | Units / pallet | Net weight in kg / Pallet |
|-----------|-----------------------|---------------------|----------------|---------------------------|
| 200g | 260 | 16 | 4160 | 832 |
| 450g | 130 | 16 | 2080 | 936 |
| 1kg | 130 | 8 | 1040 | 1040 |
| 5kg | - | - | 200 | 1000 |

Configuration based on a maximum pallet height of 240cm (40ft H.C Reefer)
Pallet dimensions: 100x120x14 cm





EXTRA VIRGIN OLIVE OIL

Extra Virgin Olive Oil from Palestine with delightful fruity and peppery notes. Our olive oil is produced through cold extraction by state of the art, environmentally friendly mechanical means.

Extra Virgin Olive Oil: 750ml, 500ml, 250ml



Infused Extra Virgin Olive Oil: 250ml
Thyme, Lemon, Garlic, Basil, Chilli





SPICES AND CONDIMENTS





Za'atar
Palestinian Blend
90g



Black Olives Tapenade
150g



Ground Sumac
90g



Green Olives
150g



Sun-dried Tomatoes
in Oil
200g



Green Olives Tapenade
150g



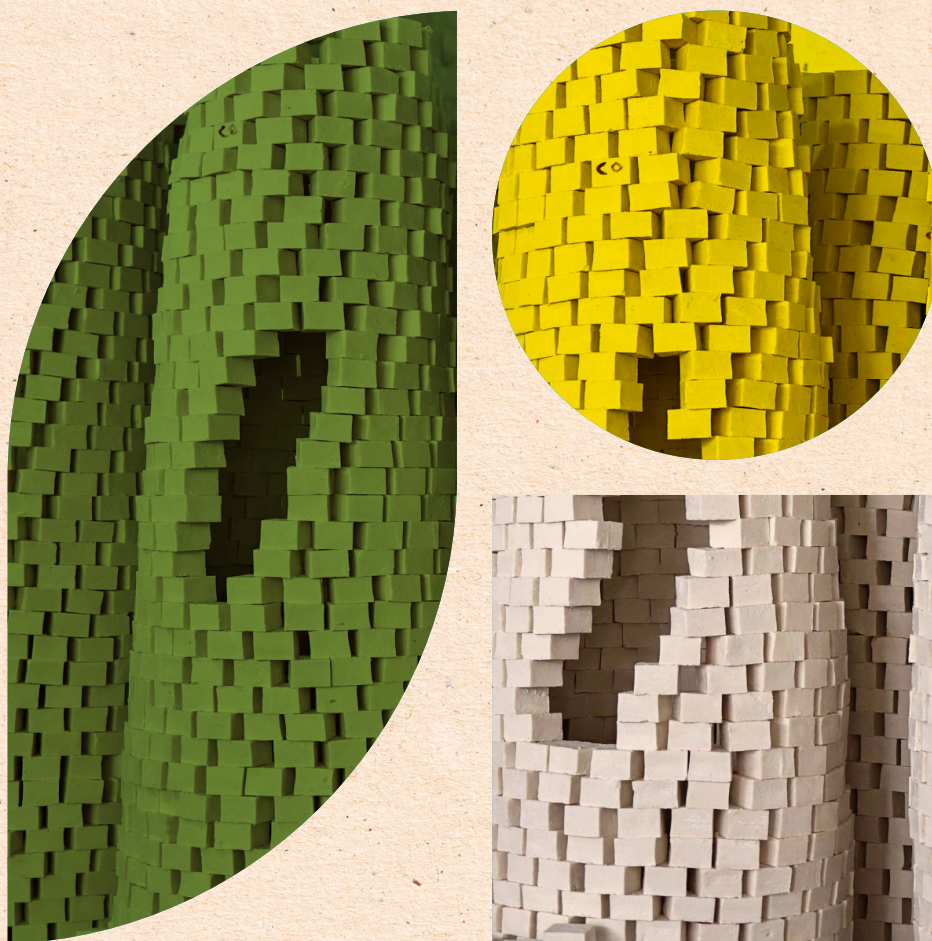
Hot Chilli Sauce
Palestinian Shatta
200g



Black Olives
150g



Creamy Sesame Tahini
280g



NATURAL OLIVE OIL SOAPS

Handcrafted in Nablus for generations, Nabulsi soap is made with pure Palestinian olive oil using time-honored techniques. A symbol of heritage and craftsmanship, it is traditionally used for bathing, hair care, laundry, and household cleaning. Free from additives and biodegradable, it reflects a commitment to authenticity and sustainability.



Palestinian Olive Oil **Body Soap**
(Vanilla & Tobacco)
500ml



Palestinian Olive Oil **Hand Soap**
(Traditional)
350ml



Natural Olive Oil **Soap Bar**
(Traditional)
130g



Natural Olive Oil & Dead Sea Mud **Soap Bar**
100g



Sustainable Farming for a Better Future



Oja, Palestine
T:+972 2 279 9829 - F:+972 2 279 9770
info@riftvalleyfarms.com
www.riftvalleyfarms.com